

<b>Applied Communication Program Lecture List</b>
Mass Communication Theories
Ethics of Communication
News Reporting and Writing
Practices of News Print
Creative Copywriting and Planning
Public Relations Principles and Planning
International News and News Analysis
Media policy on Crisis Management
Techniques of Projection
Seminar on the Communication
News Editing
Newspaper Editing and Training
Seminar on News Writing
Editorship of Autobiography's Book
Editorship of Children's Magazine
Editorship of Children's Book
Magazine Editing and Planning
Publish Creativity and Planning
Political Public Relation
Internet Marketing PR
School Marketing PR
Art Marketing PR

Art Performance Marketing PR
Culture Creativity and Marketing
Marketing PR Case study
Principles and Production of Advertising
Adverting Copywriting and Planning
Seminar on the Internet Communication
Desktop Publishing and art Design
Internet Multimedia Production
Principles and Production of Electronic news
Animation Production and Planning
Animation Communication
Cinematography for Animation
Computer Animation
TV Production
TV Planning
TV Advertisement Practice
Techniques of Video Editing
Techniques of Video Filming
Broadcast Programming
Radio Practice
Speech Communication
Photojournalism
Digital Photography and Image Processing
Images Edition

Digital Photography and Images Processing
Profession Practice
The Literature of Journalism
Creative and Storyboard of Animation
Writing on News Commentary
Books Marketing and Creativity
Picture Book & Children's Book Series
Practices of Communication ( 1 )
Practices of Communication ( 2 )
Blogs and Blogging
Appreciation and Creation of Picturebooks
Photo within Publicrelation
Communication Management Intern
The Application of media for pop music
Digital Edit
Analysis of Market of Entertainment Media
Practice of Entertainment Media
Planning and Produing of Children's Books
Introduction to Internet Radio Station
Internet Radio Hosting
Pop music reviews
Modern Fantasy and Writing
Writing of Advertisment Projects
Writing of Children's Literature

Web Writing
Analysis and Construction of Images
Proposal and Production of Short Films
Vlog:Life Image Diary
Vlog:Local Humane Image
Stores of Images in Taiwan
Culture Research and Writing
Travel Literature